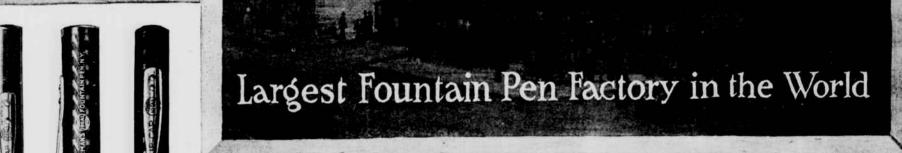


The Faithful Servant and Master of Men, and King of the World Is the Waterman Pen.



Santa Claus is now Manager, Superintendent and Foreman of this large organization and of the three other Waterman's

Ideal plants.

At his command have worked more than a thousand of the most skillful artisans in the world. The concrete and steel buildings have throbbed with life, and hummed with activity, and to-day the wonderful Christmas showing of Standard Waterman's Ideal Fountain Pens is ready at the best retail stores.

They have been made—as we say—at the command of Santa Claus. It is for you—and you—and you—to say just

where each Waterman's Ideal is to go to carry the joy of Christmas morning into every day of many years to come.

Waterman's Ideal PountainPen

waterman's Ideal Fountain Pen

There are plain or beautiful gold and silver mounted styles of all sizes. You may spend a little or a great deal and still give a Waterman's Ideal. They will just suit the folks at home. School boys and girls always look forward to owning a genuine Waterman's Ideal. For gifts at the office, at the club, abroad, or anywhere—what is better than this one? Selecting from the Self-Filling, Safety or Regular Types, you can please anyone with this useful gift of well-known quality, no matter how or where the pen is to be used.

Prices \$2.50 to \$150.00. In Christmas Gift Boxes. Exchanged aiter Christmas to suit any handwriting.

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Reg	ular Type
	l'iain
No.	Each
12	\$2.50

| Solf-Filling Type | Solf-Filling Type | Gold Bards | Solf-Filling Type | Gold Bards | Solf-Filling Type | Solf-Filling Type

Regular Type Gold Bands No.12, GM \$3.50 larger Size

Clip-on-Cap, as illustrated, increases all costs when ordered attached: Regular 25c extra. Sterling Silver 50c extra, Gold Filled \$1.00 extra, 14kt. Gold \$2.00 extra.



| Safety Type | Gold Hand | No. 12½ SGMM | 14.00 | Larger Size | No. 14 SGMM | 12 | S5.00 | 12

14kt. Affiddle | Fill | Sil |

Clip-on-Cap. as illustrated, increases all costs when ordered attached: Regular 25c extra, Sterling Silver 50c extra, Gold Filled \$1.00 extra. 14kt. Gold \$2.00 extra.